

Sambad celebrates 16th anniversary

Bhubaneswar, Oct. 4: Oriya daily *Sambad* celebrated its 16th anniversary on Tuesday and Wednesday at Soochana Bhawan here. The daily had conducted Statewide competitions for school and college students to mark the occasion.

Eminent writer Manoj Das while addressing the annual function and prize giving ceremony of the anniversary function on Wednesday, said apart from reporting the happenings, the role of newspapers should be to create public awareness on various issues. In the new millennium, when the social structure and style of public dealing is changing rapidly, mostly language newspapers have to play a major role in the preservation of culture and heritage of a state, Das said.

Editor of *Sambad* Soumya Ranjan Patnaik also spoke at the function. • ENS